



# Alberto Lucas Pérez

Product Designer

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Valencia, Spain

## Profile

Product designer at Mercadona Tech, passionate about design impact on business, product strategy and effective communication.

With +8 years of hands-on design experience leading product, print, and branding projects.

## Experience

Mar 2023

### Product Designer · Mercadona Tech

Leading product design for Shop and Checkout teams at Mercadona ecommerce, the biggest Spanish supermarket with +15K daily orders.

Jan - Mar 2023

### Product Designer · A11.studio

Managing product design projects directly with stakeholders for Vivida app and Worldcoin, with +2M users.

2020 - 2022

### Product & Digital Designer · Freelance

Leading product, branding and digital projects for companies such as Dow Chemical or Corteva.

2015 - 2020

### Digital & Graphic Designer · Artes Gráficas Dincolor

Managing print, branding and marketing campaigns for known companies such as Iberdrola, Mastercard or the Spanish Ministry of Foreign Affairs.

## Education

Oct - Dec 2022

### UX/UI Bootcamp · Ironhack

An intensive program to develop technical and managerial skills in the area of User Experience and User Interface Design.

2015 - 2018

### Universidad Politécnica de Madrid (UPM)

Double Degree in Engineering in Industrial Design & Mechanical Engineering - On hold.

## Languages

Spanish

Native

English

C2 Proficiency

## Soft skills

Communication • Empathy • Teamwork • Self-learning • Curiosity