



Alberto Lucas Pérez

Product Designer & Manager

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Profile

Product Designer and Manager at Mercadona Tech, passionate about design impact on business, product strategy and effective communication.

With +8 years of hands-on design experience.

Experience

Jan 2025

Product Designer & Manager - Mercadona Tech

Managing and mentoring another Product Designer and also leading product design for Shop team at Mercadona's e-commerce.

Mar 2023 -
Jan 2025

Product Designer - Mercadona Tech

Leading product design for Shop and Checkout teams at Mercadona ecommerce (+20K daily orders), collaborating with Product, Engineering, and Business.

Jan - Mar 2023

Product Designer - A11.studio

Managing product design projects directly with stakeholders for Vivida app and Worldcoin, with +2M users.

2020 - 2022

Product & Digital Designer - Freelance

Leading product, branding and digital projects for companies such as Dow Chemical or Corteva.

2015 - 2020

Digital & Graphic Designer - Artes Gráficas Dincolor

Managing print, branding and marketing campaigns for known companies such as Iberdrola, Mastercard or the Spanish Ministry of Foreign Affairs.

Education

Oct - Dec 2022

UX/UI Bootcamp - Ironhack

An intensive program to develop technical and managerial skills in the area of User Experience and User Interface Design.

2015 - 2018

Universidad Politécnica de Madrid (UPM)

Double Degree in Engineering in Industrial Design & Mechanical Engineering - On hold.

Languages

Spanish

Native

English

C2 Proficiency

Soft skills

Communication • Leadership • Strategic thinking • Empathy • Teamwork